

**MINUTES**  
**CPE Academic Affairs Committee**  
**January 24, 2000**

The Council on Postsecondary Education Academic Affairs Committee met January 24, 2000, at 8:30 a.m. (ET) in Meeting Room A, Council on Postsecondary Education, Frankfort, Kentucky. Norma Adams, Chair, presided.

*ROLL CALL*

The following members were present: Ms. Adams, Ms. Bertelsman, Mr. Huddleston, Ms. Menendez, Ms. Taylor, Mr. Todd, Ms. Weinberg, Mr. Whitehead, and Mr. Wilhoit (representing Mr. Noland).

*APPROVAL OF  
MINUTES*

A motion was made by Ms. Menendez and seconded by Mr. Huddleston to approve the minutes of November 8, 1999. The minutes were approved as distributed.

Norma Adams recognized Joan Taylor as a new member of the Council on Postsecondary Education.

*NEW PROGRAM  
PROPOSALS:  
MSPH & PH.D,  
UOFL*

**RECOMMENDATION:** That the Masters of Science in Public Health and the Doctor of Philosophy programs in Epidemiology proposed by the University of Louisville be approved and registered in CIP 51.2203 (Epidemiology).

**MOTION:** Ms. Weinberg moved that the recommendation be accepted. Mr. Todd seconded the motion.

Norma Adams introduced Bill Swinford, CPE staff, Dr. Carol Garrison, Provost, UofL, and Dr. Paul McKinney, Director of the Center for Health Services and Policy Research, UofL, to provide additional background information to the members.

**DISCUSSION:** Mr. Swinford stated that the staff is convinced that these programs fulfill a number of objectives and missions of the University of Louisville and the University's School of Medicine and pointed out that these are the first programs being proposed as part of the Kentucky School of Public Health.

Dr. Garrison stated that the University of Kentucky and the University of Louisville have been working for over a year to come up with a good collaborative scheme whereby resources can be pooled to offer different kinds of programs to meet public health needs within the Commonwealth. UofL has chosen to focus on research-based programs whereas UK has chosen to focus more on programs that will prepare people in the practice of public health. Programs at UofL will focus initially on two areas - epidemiology and biostatistics.

Dr. McKinney stated that the program is an integral element of the Kentucky School of Public Health and will develop future scientists

capable of addressing the most complex issues in clinical or patient-oriented research. Its two primary objectives are to increase the quality of research performed in Kentucky and to prepare doctoral and post-doctoral fellows for competitive positions in academia, in industry, and in government. He stated that the proposed program is the only one of its kind in Kentucky.

Ms. Weinberg noted that there are only two other such programs in the country and asked if they could compare the employability of those graduates with possibilities in Kentucky.

Dr. McKinney answered that the scarcity of programs at the Ph.D level in the country assures that those individuals who graduate from the programs can compete for federal grant funding in new areas of research. In particular, a variety of new proposals are emerging from NIH and similar agencies to address the specific area for which the Ph.D would be the most competitive.

VOTE: The motion was approved.

*NEW PROGRAM  
PROPOSALS:  
MSPH & PH.D IN  
BIostatISTICS -  
DECISION  
SCIENCE  
UOFL*

RECOMMENDATION: That the Master of Science in Public Health and the Doctor of Philosophy programs in Biostatistics – Decision Science proposed by the University of Louisville be approved and registered in CIP 51.2204 (Health and Medical Biostatistics).

MOTION: Mr. Huddleston moved that the motion be approved. Ms. Menendez seconded the motion.

DISCUSSION: Bill Swinford stated that this program is designed to help Kentucky build a critical mass of researchers in the area of public health and it also fulfills the mission of the University of Louisville and the UofL School of Medicine.

Dr. Garrison stated that this is a complementary program to the epidemiology program.

Dr. McKinney stated that this program should become internationally recognized for training in the use of statistical tools to conduct research in biology, medicine, and health. Graduates of these programs will be ready to take cutting edge biostatistical and decision science research skills into the public health arena of the Commonwealth, the nation, and the world.

Ms. Weinberg asked if there were places in Kentucky other than the university where people with degrees like this can find employment.

Dr. McKinney stated that large HMO's, insurance agencies, and complex health care systems need to use highly quantitative methodologies to make decisions about patient care.

Dr. Able, Director of the Program, noted that UofL already had more students requesting to take this program than there were available slots.

Ron Greenberg noted that he knows a physician who is taking courses in decision science to enable him to have a better method of evaluating patients needs.

VOTE: The motion was approved.

*NEW PROGRAM  
PROPOSAL:  
MASTER OF  
URBAN  
PLANNING, UOFL*

RECOMMENDATION: That the Master of Urban Planning Program proposed by the University of Louisville be approved and registered in CIP 04.0301 (City/Urban, Community and Regional Planning).

MOTION: Mr. Todd moved that the recommendation be approved. Ms. Taylor seconded.

DISCUSSION: Sue Moore introduced Dianne Bazell, Council staff, Dr. Garrison, UofL, and Steve Bourassa, Chair of the Department of Urban and Public Affairs, UofL.

Dianne Bazell stated that Council staff agrees that the program responds to the demographic needs of Kentucky. It draws on current resources, faculty, and programs at the University of Louisville and fits the urban mission of the university.

Dr. Bourassa stated that Kentucky has a shortage of qualified urban planners and that the challenges of controlling urban growth and conserving environmental and cultural resources were growing. He stated that “smart growth” legislation is being considered by the Kentucky Legislature and if that is passed, there is going to be an even greater demand for planners in Kentucky. The University of Louisville feels it is necessary to respond to this need by offering a master's degree in Urban Planning. The program is a two-year degree designed to follow the guidelines of the national accreditation body for planning degree programs and includes a combination of theory, applied research, and practical experience that should produce planners that can help solve problems associated with growth management in Kentucky. These graduates will be qualified to be members of the American Institute of Certified Planners.

Norma Adams noted that many of Kentucky’s communities are relatively small and wanted to know if this program would be directed to helping the smaller communities as well.

Dr. Bourassa assured the members of the committee that it will and noted that UofL is already involved with some small communities in the Louisville area with their planning problems. Meade County is an example. UofL expects to be placing interns in small communities throughout the state because their problems are just as serious as those in Louisville, Lexington, and Frankfort.

VOTE: The motion passed.

*NEW PROGRAM  
PROPOSAL:  
AAT IN MEDICAL  
OFFICE  
TECHNOLOGY,  
MAYO TECHNICAL  
COLLEGE*

RECOMMENDATION: That the Associate of Applied Technology program in Medical Office Technology proposed by Mayo Technical College be provisionally approved and registered in CIP 52.0404 (Medical Administrative Assistant/Secretary).

MOTION: Ms. Bertelsman moved that the recommendation be approved. Ms. Menendez seconded the motion.

DISCUSSION: Sue Moore asked Dr. Charles Wade, Council staff, Dr. Judith James, Vice President for Academic Affairs, KCTCS, and Mr. Billy Breeding, Mayo Technical College, to present this agenda item.

Dr. Wade noted that staff had reviewed the proposal and recommended provisional approval. Provisional approval is recommended only because the Council on Occupational Education, the accrediting agency, must do an on-site visit within 90 days of the start of the program. Approval will be given after that site visit is complete.

Dr. James stated that the Associate of Applied Technology degree in Medical Office Technology is needed to support the new and existing medical facilities in the college's service area. She noted that there are employment opportunities in six hospitals, the mountain comprehensive care centers, and other health facilities in the counties surrounding Paintsville. Jobs in this occupational area are expected to increase by more than 35 percent by the year 2005. This degree program is designed to meet specific workforce needs for medical office personnel in the five counties. There are a variety of options that students will have in pursuing this degree.

Ms. Menendez asked about the need in the region or placement projections for students in the diploma program.

Mr. Breeding responded that the placement rate is 80 to 90 percent.

Norma Adams noted that one of the disturbing trends that Dr. Ron Crouch (State Data Center) reported is the decline in salary in the health care fields for persons in mid-level positions.

Mr. Breeding reported that the starting salary for a diploma level person in the area around Mayo Technical College is somewhere in the \$6 to \$7 an hour range. With a degree, the range would be about one dollar more. He also stated that the demand would, hopefully, create a better salary base.

Ms. Adams stated her concern that these starting salaries are still very low even with a degree.

Ms. Adams told the members that Council will not normally be approving degree programs from KCTCS institutions but this is the first one from Mayo Technical College.

VOTE: The motion passed.

*NEW PROGRAM  
PROPOSAL:  
PH.D IN  
REHABIL-  
ITATION  
SCIENCES*

RECOMMENDATION: That the multi-disciplinary and multi-institutional Doctor of Philosophy program in Rehabilitation Sciences proposed by the University of Kentucky, in conjunction with Eastern Kentucky University, Murray State University, and Western Kentucky University, be approved and registered in CIP 51.2399.01 (Rehabilitation Sciences).

DISCUSSION: Sue Moore introduced Dr. Bazell, Council staff, Dr. James Holsinger, Chancellor of the UK Medical Center, Dr. Daniel Pfiefl, Associate Dean for Academic Affairs, College of Allied Health Professions, UK, and Dr. Lori Gonzalez, Director of Graduate Studies, Division of Communications Disorders, College of Allied Health Professions, UK.

MOTION: Mr. Huddleston moved that the recommendation be approved. Ms. Menendez seconded the motion.

Dianne Bazell reported to the members that Council staff recommends approval. The program meets the research needs of the state and the need to train more academicians in the variety of rehabilitation fields that it encompasses and it represents the kind of intellectual cooperation and collaboration that we want to encourage. The program draws on existing resources throughout the state from the institutions that comprise it and it fits the leadership mission of the University of Kentucky in becoming a top 20 research university by 2020.

Dr. Holsinger stated that this doctoral program is bringing together four universities across the state to develop leaders in the field of rehabilitation science. This area consists of four different professional groups: audiologists, speech pathologists, occupational therapists, and physical therapists.

Dr. Gonzalez noted that there was input from all the institutions involved as the program was being developed. The program contains a core of general courses in rehabilitation and research methodologies that all students will be required to take. Students will then choose a specific track. The students will be mentored so that they will be ready to do a research project. There will also be a classroom experience requirement and completion of the dissertation.

Ms. Weinberg remarked that these universities should be given great applause for both the interdisciplinary and highly collaborative nature of

this program. This is the epitome of what we are trying to move toward at all of our institutions.

Mr. Todd asked if this would be a UK degree or if there was a residency requirement and also wanted to applaud the group for their cooperation and collaboration of this program.

Dr. Pfieffe responded that the degree will be a UK degree.

VOTE: The motion was approved.

*PROGRAM  
BANDS*

RECOMMENDATION: That the Council approve program bands for the research and comprehensive universities and Lexington Community College in order to devolve authority for approving many new academic programs.

MOTION: Ms. Bertelsman moved that the recommendation be approved. Mr. Huddleston seconded the motion.

DISCUSSION: Sue Moore stated that this recommendation follows the action that Council members took in November to devolve some responsibility for new program approval to the institutional governing boards. She noted that since that meeting, she and Bill Swinford had visited all of the campuses and met with the Chief Academic Officers to discuss these bands.

Mr. Swinford noted that this is one piece of the program deregulation process that began in November. The Chief Academic Officers were unanimous in their praise of this direction. Institutions will have to go through a 45-day process of review. The institutions will submit their proposals for new programs to the Council's web site and those program proposals will be reviewed by each of their sister institutions for approximately six weeks. The web-based process should be in place within a month or so. The institutions will be able to propose programs and have them reviewed across the state.

Ms. Bertelsman asked if there was any requirement that collaborative efforts be explored before they approve it and what is the controlling mechanism.

Mr. Swinford responded that there was no requirement that they do that, but in the web-based process one of the questions asked is the level of collaboration and the names of the institutions and individuals across the state with whom representatives at the proposing institution have spoken. The goal of public review is to encourage institutions that are reviewing proposals to submit requests or suggestions for greater collaboration on an individual program.

Ms. Moore reminded the members that this review process takes place very early in the program proposal process.

Ms. Bertelsman asked about the motivation to collaborate with the proposing institution rather than wait a year and bring forth a proposal from a second institution.

Mr. Swinford responded that the Council staff is encouraging this type of collaborative behavior. If an institution is interested in a particular area, we will encourage them to cooperate with the proposing institution. Council staff will be monitoring the proposals and the discussion that takes place among the institutions and will be able to check on things like collaboration.

Ms. Bertelsman asked how Council members would be kept apprised.

Ms. Moore stated that part of the information that is being shared for review is available on a public web site so at any point in time, anyone can check it. Every six months Council staff could bring to the Council a list of each institution's programs that each institution's board of trustees or regents have approved.

Mr. Huddleston also stated his concern about the need to carefully monitor duplications or contradictions between the institutions. He suggested that the Council establish as a policy or as standing instruction to the staff that the Council be given a semi-annual update of the programs developed and approved by the institutions and Council staff review and analysis of these programs.

Mr. Todd stated that he felt the members were all feeling some discomfort with the deregulation process but felt that the Council should not overburden it.

Mr. Swinford stated that the Council staff also would be emphasizing the accountability piece of the academic programs, checking productivity on a regular basis.

Ms. Moore stated that the system we have set up addresses problems that Council members have brought up and goes even further by encouraging institutions to talk with other institutions that have existing programs, not just those considering new programs. The intent is to involve everyone.

VOTE: The motion was approved.

Mr. Huddleston made a motion that the Council instruct the president and Council staff to provide to the Council at a regular meeting no less often than twice yearly a review and analysis of all programs approved and established by the respective institutions.

Ms. Weinberg seconded the motion.

VOTE: The motion was approved.

*ADJOURNMENT*

Ms. Adams moved that the meeting be adjourned. Ms. Menendez seconded the motion. The meeting adjourned at 10:00 a.m.

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Sue Hodges Moore  
Vice President for Academic Affairs

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Wanda Hammond  
Secretary